

NATURAL DEODORANTS

Ecology, Sustainable development and Naturalness: the secret of innovation, also for deodorants

Organic and **vegan** are key growing trends, capturing a real consumer demand for natural and **#cleanbeauty** products, which exhibit at the same time a high efficacy linked to **#biotech** ingredients

C. Q. Massó supports you getting there!

Actives

#ancestral #hero

Verochic

Shikimic Acid

Exfoliating | Antimicrobial

Peppermint Leaf Extract

Mentha Piperita Leaf Extract

Refreshing | Purifying | Antioxidant

Rosemary Leaf Extract

Rosmarinus Officinalis Leaf Extract

Astringent | Microcirculation | Soothing

Lavender Flower Extract

Lavandula Angustifolia Flower Extract

Regenerating | Soft touch

Thyme Extract

Thymus Vulgaris Leaf Extract

Astringent | Antioxidant | Cleansing

Son'Active Phenolic Acid 90

Mentha Piperita Leaf Juice, Juglans Regia Leaf Extract, Pyrus Malus Leaf Extract

Organic antimicrobial | Antiseptic

Absorbent powder

#foodie

Natura-Tec Rice Starch

Oryza Sativa Starch

Rice starch | Powdered touch

Alternatives to Silicones

#sustainable #slowbeauty

Natura-tec PLANTSIL

Hydrogenated Ethylhexyl Olivat, Hydrogenated Olive Oil Unsaponifiables

Olive | Cyclic alternative

Natura-tec PLANTSIL XCITE-100

Hydrogenated Ethylhexyl Olivat, Ricinus Communis Seed Oil, Phytosterols

Olive and castor | Dimethicone 100 alternative

Natura-tec PLANTSIL XCITE-350

Hydrogenated Ethylhexyl Olivat, Ricinus Communis Seed Oil, Phytosterols

Olive and castor | Dimethicone 350 alternative

Consistency Agents

#veggie #foodie #RSPOMB

Fatty Acids

palmitic, stearic, ... | Mass Balance

Butters

shea, cocoa, mango...

Waxes

bee, carnauba, candelilla, rice bran... | the vegan alternative to beeswax