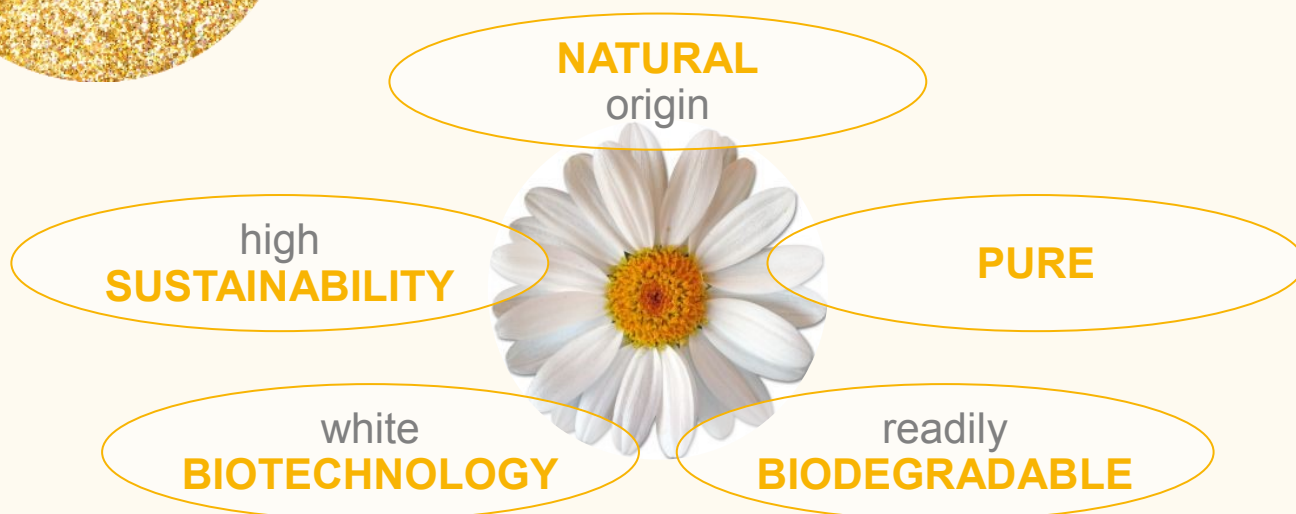


Givaudan Active Beauty launch
BisaboLife™
sustainable biotech (-)- α -bisabolol



- ORIGIN** Natural: **white biotechnology** (fermentation + distillation), 100% of **carbon** from **biological** origin
- QUALITY** Only the pure **active isomer** (-)- α -bisabolol, **>97% purity**, high **reproducibility** (controlled process)
- AVAILABILITY** **Unlimited** and **reliable** supply. **Wide availability** of raw materials
- SUSTAINABILITY** **No harvesting of plants/trees**. Use of natural raw material only (food plant sugars)
- EFFICACY** **Inhibition of pro-inflammatory cytokines** (in-vitro)
Instant soothing action in a post shaving applications (in-vivo)
- COMPLIANCE** **China compliant, Kosher, Halal & Vegan** approved

BisaboLife™

Today, a new opportunity... For **sensitive skin**
Tomorrow, new trends... A **pure and powerful molecule**